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UBC Wellbeing Strategic Initiative Fund Application - 2024/25

UBC Wellbeing Strategic Initiative Funds are granted to departments and units at UBC's Vancouver and Okanagan campuses to support UBC's commitment to the Okanagan Charter to become a health and wellbeing-promoting institution, as outlined in UBC's Wellbeing Strategic Framework.

Thank you for championing wellbeing at UBC! By working together, we can create happier, healthier, more sustainable communities on our campuses.

STRATEGIC INITIATIVE FUND ELIGIBILITY CRITERIA

- Must be a current UBC faculty or staff to apply.
- UBC student-led projects require a staff or faculty sponsor.
- Initiatives must have a clear linkage to UBC's Wellbeing Strategic Framework.
- Funding may not be used retroactively, or exclusively for the purchase of equipment.
- Recipient must agree to report back on project outcomes and how the funds were used. Projects must take place and funds be used by March 31, 2025.

STRATEGIC INITIATIVE FUND SELECTION CRITERIA

Preference will be given to proposals that:

- Align closely with advancing the Wellbeing Strategic Framework and UBC's commitments to the Okanagan Charter for health-promoting campuses.
- Showcase inclusion, innovation, and collaboration as per the UBC Strategic Plan.
- Have considered how to maintain efforts and aim to have a sustainable or long-lasting impact beyond the one-time funding.
- Demonstrate observable or measurable benefits to promoting the health and wellbeing of UBC community members and ecology.
- Are first-time applicants.
- Advance elements of UBC's [Strategic Equity and Anti-Racism Framework](#), [Indigenous Strategic Plan](#), [Inclusion Action Plan](#), [Anti-Racism and Inclusive Excellence Report](#), [Climate Action Plans](#), [Student Strategic Plan](#), and [HR Focus on People Plan](#).

Additional information about the application process is outlined at <https://wellbeing.ubc.ca/ubc-wellbeing-strategic-initiative-fund>.



This year, up to \$5,000 per project is available to advance three funding streams:

- Celebrating 10 Years of UBC Wellbeing
- Supporting Wellbeing in Classroom Environments
- Advancing community and planetary wellbeing through health equity

Additional details about the funding priorities are outlined at <https://wellbeing.ubc.ca/ubc-wellbeing-strategic-initiative-fund>.

Section A: Funding Recipient Information

Department / unit	<input type="text"/>
Primary contact name	<input type="text"/>
Email	<input type="text"/>
Cost Center/Program Code (if accessible)	<input type="text"/>
Department finance contact email (if accessible)	<input type="text"/>

What UBC campus are you on?

- UBC Okanagan
- UBC Vancouver
- Other

Are you a:

- Student
- Staff
- Faculty member

None of the above

Do you have a staff/faculty sponsor? If so, please list their name, department/unit and email.

Is this your first time applying for the Wellbeing Strategic Initiative Funds?

- Yes
 No
 Unsure

Section B: Project Information

Project name:

Project Description:

Briefly describe the aim of your project (max two sentences).

How does your project advance the Wellbeing Strategic Framework and support the Okanagan Charter for health promoting universities and colleges? If relevant, please also highlight any innovations of your project.

Please provide high-level details of your project's key activities and timeline.

Total amount of funds requested for project (up to \$5,000):

How will funds be used? For example: honorariums, marketing materials, equipment.

Please list any units / departments with whom you are collaborating.

Are any collaborators new?

- Yes
- No
- Not applicable

Projects should involve more than one-time workshops, programs, events or team socials. They must encompass a multi-pronged approach aimed at promoting wellbeing, reducing barriers and increasing opportunities to implement healthy behaviours over a long period of time.

Considering this, how will you ensure your initiative (or elements of it) will be sustained beyond this one-time funding opportunity?

Briefly describe the anticipated observable or measurable benefits of your project in promoting the health and wellbeing of UBC community members and our ecology. If relevant, please also provide the anticipated reach of your project.

Which new funding stream does this project support? (Please select ONE that best aligns with your project)

- Celebrating 10 Years of UBC Wellbeing
- Supporting Wellbeing in Classroom Environments
- Advancing community and planetary wellbeing through health equity

Which Wellbeing Strategic Framework priority area does this project most strongly support?

- | | |
|--|--|
| <input type="radio"/> Collaborative Leadership | <input type="radio"/> Physical Activity |
| <input type="radio"/> Social Connection | <input type="radio"/> Built & Natural Environments |
| <input type="radio"/> Food & Nutrition | <input type="radio"/> Mental Health & Resilience |

Which other plans / strategies does this project strongly support? (select all that apply)

- Strategic Equity and Anti-Racism Framework
- Indigenous Strategic Plan
- Inclusion Action Plan
- ARIE task force recommendations
- Climate Plans
- Student Strategic Plan
- HR Focus on People Plan

Briefly explain how your project advances the most relevant plan(s) selected above.

Please share any other information (including e.g. websites, project charters) that will support your application. A file upload option is available below. (optional)

Upload any relevant files (optional)

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