

Data in this report

Targets and metrics in this report give a snapshot of indicators supporting Wellbeing Strategic Framework - Priority Area targets.

To focus action, the Wellbeing Strategic Framework identified targets and metrics that support our understanding of impact and change. In an institution like UBC, the complexity of population-based data cannot be underestimated. Aligning metrics across populations and coordinating survey instruments remains a challenge demonstrated by data gaps as well as a lack of baseline data and targets for some priority areas. UBC Wellbeing is working with partners to address these challenges and align measures.

Indicators shared in this report rely on data from a variety of sources, including:

- **Undergraduate Experience Survey:** for current undergraduate students,
- **Workplace Experience Survey:** for current faculty and staff,
- **Canadian Campus Wellbeing Survey (CCWS): Students:** There have been three deployments: in November 2019 with [add]% of the overall student population responding; in November 2021 with 13.6% of students responding, and in March 2024 with [add]% of students responding. Response rate ranges were:
 - 2019: UBCV Undergrad 83-99%; Grad 88-99% | UBCO Undergrad 86-99%; Grad 87-99%
 - 2021: UBCV Undergrad 73-86%; Grad 80-89% | UBCO Undergrad 76-89%; Grad 77-91%
 - 2024: UBCV Undergrad 69-99%; Grad 80-99% | UBCO Undergrad: 69-99%; Grad 75-100%
- **Canadian Campus Wellbeing Survey (CCWS): Employees (Faculty and Staff):** There have been two deployments: in May 2021 with 12.8% of employees responding, and in May 2024 with 11.7% of employees responding. Response rate ranges were:
 - 2021: UBCV Faculty 87-95%; Staff 89-97% | UBCO Faculty 92-99%; Staff 90-98%
 - 2024: UBCV Faculty 91-99%; Staff 92-99% | UBCO Faculty: 100%; Staff 99-100%
- **Operational data** from Student Housing & Community Services, Campus + Community Planning, and Human Resources.

The survey findings are descriptive of the responses received but not of the full population and may not reflect actual behaviours. We are aware of that certain populations – especially historically, persistently, or systemically marginalized (HPSM) groups – typically have lower scores on wellbeing indicators. We encourage UBC stakeholders to consider the survey responses along with other relevant data, stories, and information. The Wellbeing Strategic Framework metrics report on the Top 2 response categories, for example, the percent of respondents who ‘strongly agree’ or ‘agree’ rather than those who ‘somewhat agree’, ‘somewhat disagree’, ‘disagree’, or ‘strongly disagree’.

In March 2020, the World Health Organization declared COVID-19 viral disease a global pandemic, significantly affecting university operations. Thus, data collection and results for fiscal years 2020/21 and 2021/22 were significantly affected.

If you have questions or comments about this report, please email ubc.wellbeing@ubc.ca.