

Reflecting on 2024-2025 and Celebrating 10 Years of the Okanagan Charter

This past year, UBC celebrated significant milestones in its global leadership as a health-promoting university. The Okanagan Charter: An International Charter for Health Promoting University and Colleges marked its ten-year anniversary, highlighted at the 2025 International Health Promoting Campuses Conference hosted by the University of Limerick, Ireland, where UBC representatives delivered a keynote, workshops, and posters, sharing expertise with more than 400 participants from around the world.

Closer to home, UBC's Wellbeing Strategic Framework (WSF) also reached its five-year anniversary. Following extensive community engagement in 2019, our Framework set out a vision, priorities, and targets to embed health, equity, and sustainability into every part of campus life. As the first of its kind in Canada, it has since inspired many other institutions to develop similar approaches, further amplifying UBC's role as a leader in this work.

This year, in addition to our infographic and feature stories, we are sharing an Implementation Roadmap 5-Year Summary Report to showcase the progress and successes across each priority area—made possible through the leadership and commitment of many UBC units and supportive partners across the university. These collective efforts also highlight how interconnected and foundational issues like anti-racism, decolonization, climate action, and collaborative leadership are to promoting wellbeing across UBC Vancouver, Okanagan, and other sites.

This report reflects the creativity, dedication, and collective impact of the UBC community working to nurture communities of care where people, places, and the planet can thrive. We invite you to explore highlights and stories from the UBC Wellbeing community in the full annual report at wellbeing.ubc.ca/annualreport24-25.

As we look ahead, UBC remains committed to building on these milestones—deepening our partnerships, advancing Indigeneity, equity and sustainability, and continuing to shape campuses where wellbeing is integral to how we live, work, learn, and play. We will continue to engage our community to imagine what's next—and we invite you to join us at wellbeing.ubc.ca.

Office of Wellbeing Strategy Team

